



IF NOT YOU, WHO?

Discover a community project unlike any before.

*Cali Commons is built for the uncommonly creative,
it's a creativity incubator and an idea marketplace.*

Join early!

*Help us design our shared space,
get excited about your new future.*

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Cali Commons
A CREATIVE COMMUNITY

Want to feel remarkable? Join us!

Uncommon  Core

ARE YOU UNCOMMON?

SEEKING LOCAL ARTISTS, MUSICIANS, DESIGNERS, MAKERS, PERFORMERS AND POLYMATHS. **WE NEED YOU TO HELP START A LOCAL RENAISSANCE!**

Cali Commons provides the **Uncommon** creatives in our community with the support, resources and collaborative inspiration they require to thrive. Our **Uncommon Core** will work together to launch engaging local products, services and experiences to grow their own sustainable creative income.

CORE BENEFITS

Creation Spaces: We provide access to Cali Commons shared spaces for streamlined production of events, interviews and classes and exploration of communication, collaboration and prototypes.

Cutting Edge Technology: We provide access to expensive equipment like digital & live streaming cameras, editing software and computers, iPad pro and pencil, PA system & microphones, shop tools, and marketing software.

Idea Marketplace: Our gallery walls are setup to help sell innovative concepts. Our agents can help you with appointment setting, sales facilitation, social promotion, story telling, technical skills and provide general support.

How will shared access to resources look? Core membership will be limited to 40 members, divided into 2 teams of 20. Cali Commons' physical location will be used for collaborative workspace on Monday-Thursday, and for classes and events on weekends.



COMMON MISSION

Our mission is to activate our local creative professionals by:

- 1.) Providing a path to sustainable independent revenue for our uncommon members
- 2.) Providing a single access point for commissioning a diverse creative community
- 3.) Providing a space for high level collaboration resulting in innovative products, services and experiences

How will we measure success? Cali Commons won't take commissions on your direct sales, but our community software will facilitate and measure our collective sales and other key metrics.

Goal #1 - Connect members with work, so they earn more than they spent on our community fees

Goal #2 - Grow members income so they can choose to be independently employed

How will we fund our activities? To get started we will be pooling resources into an Organizational Stability Fund. Member Resource Fee is projected to be \$90/mo for 2018. We will raise additional money by growing our community of supporters, through grants and sponsoring organizations.